

FIRST EMAIL TO ALL PARTIPANTS – EMAILED JANUARY 24, 2018. (Roughly a month prior)

Hi ladies!

Thank you for joining us for the Home Décor Craft + DIY Blog Tour in February!

Here are the details:

### **TOUR DETAILS**

Home Décor Craft + DIY Tour **February 27**. With a publish time of **6am EST**.

Please share a **DIY home décor, with the item(s) styled anywhere in your home**.

Deadline for the vertical preview shot and blog post permalink is **February 24<sup>th</sup>**.

**We are treating this tour as a loop.** Please welcome your readers to your blog from the person ahead of you in the loop order, in the first few sentences of your post. Then send your readers to the person after you at the end of your post.

### **The loop order is as follows...**

Craftberry Bush  
Your Marketing BFF  
Lolly Jane  
Happy Happy Nester  
Shabby Fufu  
CG Home Interiors  
Design Twins  
Maison de Pax

You will need to send a vertical preview shot 800x1200 to the person BEFORE you.

Please send your vertical preview shot **AND** your blog post permalink to Tana ([tana@yourmarketingbff.com](mailto:tana@yourmarketingbff.com)). She will be making a small collage for the bottom of our posts – that will include the links to each post.

***\*\*\*Please include the small collage with the full list of the participants + link to their blog (which Tana will email you) at the bottom of your post.***

### **Social media requirements:**

Please announce the tour sometime the day of the tour on INSTAGRAM.

The following day, Feb 28<sup>th</sup>, please share the person before you in the tour.

Please share an image from each of the other participants on Instagram Stories.

Thank you SO much for joining us! We love and appreciate each of you girls so much and are thankful to call you each our friends! Your homes are all beautiful and we know your diy's will be too!

xo,

Janine & Tana